ANNUAL REPORT OF THE BOARD OF
DIRECTORS OF THE MATANUSKA
VALLEY COOP ASSOCIATION

(The following report was read
by the Secretary, Neil Miller at
the annual meeting held Jan. 25.)

A statement to the Stockholders
of this association from the
Board of Directors being in order,
the Board wishes to give you an
idea of their organization, infor-
mation secured on projects
from which dividends are derived,
contracts with ARRC. Requests
from ARRC: answers to our requests,
relations with ARRC and its man-
agement, also, our failures and
successes.

The first few meetings of the
Board were devoted to organi-
zation. Walter Huntley was elected
President, Frank Linn, Vice Presi-
dent, Neil S. Miller acting Secre-
tary and Treasurer.

The President appointed an Educa-
tional Committee, consisting of
Sandvick and Vasanoja, and other
necessary committees.

In order to familiarize us quick-
ly as possible with the plan of
organization, President Huntley
appointed Sandvick to study the
needs and organization of the
Trading Post, Linn the Creamery,
Miller the garage, Frank the
Warehouse, Brix the meat depart-
ment and Vasanoja the Produce
department. The next step was to
obtain the knowledge necessary to
carry out the duties of a Board of
Directors satisfactorily, and
to organize our knowledge so that
the Board could make use of it.
(continued on page 2)

MINUTES OF THE CO-OP BOARD
MEETING HELD JAN. 30

The meeting was called to order
by President Huntley. Those pre-
sent were Directors Vasanoja,
Linn, Rasmussen, Brix, Sandvick,
Miller and Mr. Atwood of the Anchor-
age Times.

Mr. Atwood stated that the Times
was planning on putting out a
pamphlet to give visitors and
inquiring reliable information.
He spent some time inquiring about
conditions in the Valley and the
work of the Board.

A motion was made and seconded,
that the Secretary execute the
terms of Section 8 of the by-laws
of the Matanuska Valley Farmers
Cooperating Association in regard
to termination of memberships,
and purchase savings dividends.
The motion carried.

Next in order of business was
the election of officers for the
 ensuing year. Mr. Huntley was
elected President, and Mr. Linn
Vice President.

It was moved by Mr. Sandvick, seconded
by Mr. Rasmussen, that Mr. Brix
be authorized to write up a con-
sumer's contract which would per-
mit anyone in the Matanuska
Valley to purchase goods from
the M.V.F.C.A. and receive pur-
chase Saving Dividends on the
said purchases. Motion carried.

Mr. Rasmussen reported on a simple
method that he has purchased
under in Rockdale Stores.

(continued on page 2)
Most of the members of the Board, as well as stockholders felt that the organization had not originated from the people interested, but was developed elsewhere and forced upon the Colonists. The Colonists were inclined to blame local officials for this condition. Investigation by the Board shows that the officials at Washington, D.C. had planned the complete set-up, basing their information on previous projects and forwarded the local officials papers of organization in which blank spaces were left for only names and values. Local officials had no choice but to carry out orders.

The Board felt that while this was a very unsatisfactory beginning, the nucleus for a Cooperative was present, and that from it could grow an organization which would fill the needs of the community.

The By-laws of the organization next received a careful study. Changes were discussed, but it was felt that use of them would best show up weaknesses.

The Board then turned to the Agency Contract. This lengthy document required considerable study. Officials of the ARRC were frequently called upon to help interpret and supply information.

The result was a series of requests sent to the ARRC Board for fulfillment of obligations listed in the Contract. The first of these was a request to purchase the Trading Post: physical equipment. This was not favorably received by the ARRC Board, but a second and more detailed request was sent in.

Discussion of purchases of departments and business management caused the matter of financing to be brought up. It was found upon studying the Agency Contract that money could be secured only from the ARRC. A request was then drawn up for a revolving fund of...

(continued on page 3)

It was moved by Mr. Sandvik, seconded by Mr. Frank, that we recommend that purchase saving dividends be based on tickets turned in at the end of six month periods by purchaser, and thus cut down the office work and consequently the overhead. The motion carried.

Discussion of the purchase of the commissary plan resulted in a motion that Mr. Huntley meet with Mr. Head as soon as possible and visit and appraise the Trading Post and then make a report.

The educational program and the purchase of a printing press was discussed.

It was moved and seconded, that we ask for applications for the position of field man from those qualified in the valley. Motion carried.

It was moved and seconded that we adjourn until February 6, 1939. Motion carried.

Neil Miller -- Secretary

Editors note:

It appears that last week's issue carried the impression that Neil S. Miller would no longer act as Secretary of the Cooperative Board.

We wish to correct this impression. Since the annual meeting of the Farmers Cooperative, Mr. Miller is no longer a member of that board, but will continue to act as Secretary until such time as it will be possible to make this position one with regular salary.

ARRIVAL OF COWS

The last shipment of cows arrived last week and are being held in the Fair barns as the first shipment went. One cow was lost on the way up, which is a very good shipping record.
$150,000 to be set aside for the purpose of assuring that the MVFCA would have funds to carry on after the ARRC was through with this project. This request has been refused in a letter from the ARRC, which states that none of the $350,000 appropriation was being earmarked for future use. Investigation shows that the ARRC Board included this in its requests from Washington, but it was cut out there.

During all of this time, the Board, meeting twice a month or oftener found the innumerable details of their work becoming more and more pressing and many of them being neglected. That a Manager for the MVFCA would eventually have to be hired to assist the ARRC management made some of the Cooperative units function more efficiently but was very evident, and the immediate need for him was distinctly felt. In a joint meeting with the ARRC Board, the request was made and favorably received. The need for an agricultural coordinator was also felt, and expressed at this meeting. This was also favorably received. Immediate steps were then taken to find such a manager. Applications were requested from all available sources. The result was disappointment. One candidate after another failed to live up to the needs. Today the Board faces you with a candidate under consideration, but nothing definite.

In the meantime, the ARRC Board, faced with diminishing funds, and the urging of this Board and their own managers, has consented to sell this organization the Trading Post on March 4, 1939, to release their agency on this unit, and to release other units as rapidly as possible.

Considerable dissatisfaction has been expressed at times with the men on the ARRC Board, the principal objection seeming to be that too few of them were farmers or sympathetic in that direction. This feeling results in a request from the MVFCA Board for further...
Colonist representation on the ARRC Board. For a considerable time no action was secured on this but finally a vacancy occurred which resulted in the election of Frank Linn to the ARRC Board. Since that time this organization in seemingly at least, is getting some prospect of a foothold in the management of our own businesses.

Relations with the ARRC Board and Management have ranged all the way from extremely bitter to congenial. The patience of all has at times been almost exhausted. However, with a new season just a head, prospects of an excellent manager for our affairs and the operation of the units for this organization by itself, should encourage us to another year of effort.

During the past year the efforts of the Board have been directed toward securing for the members, satisfactory insurance, both life and fire. Up to the present however, a satisfactory group life insurance policy has not been found. The most satisfactory fire insurance is offered by the Grande. This is Cooperative but extends only to Grange members. Nothing definite has been done on this as a representative will probably be here.

The work on the Cooperative Power and Light Plant is progressing. Preliminary work has been done. This Cooperative will be a separate organization from the MVFCA, having its own Board of Directors and financing. The Board of the MVFCA is acting as organizing Board only.

It is the belief of this Board that our Educational Program for the past year has been weak. Our principal organ for the putting across of Cooperative knowledge is "THE VALLEY SETTLER". This paper has carried many fine Cooperative articles, but the need is for organized and sustained program such as can be developed only by a competent Manager of the whole Cooperative system, who knows where he is going and why.

Due to the fact that this organization has had no Manager, its Board has attempted to do but little the control of units and services not yet turned over to the organization. The crops to be raised, how they are sold, the prices paid and the disposition of the goods, have so far been all under control of the ARRC. When asked for advice by them, which has been frequently, the Board has given their opinion, supported or criticized their action.

In conclusion, the Board then has

1st. Educated themselves for their job.
2nd. Directed to the best of their ability those few things they could direct.
3rd. Endeavored to carry out the contractual obligations of the organization.
4th. Promoted the general welfare and those things which the Board thinks will result in a stronger foundation for the MVFCA in the future.

*********************

ANNOUNCEMENT

The Chief Accountant has requested that we announce payday will be Monday February 6th. This is necessary as the office cannot get the payrolls ready in time on Saturday.

*********************

"Matanuska Maid" eggs are being sold in increasing quantities on the Fairbanks market. As Cooperating members please do your part in keeping quality at the highest by SEPARATING YOUR ROOSTERS FROM YOUR BLOCK --- WE CANNOT MARKET FERTILE EGGS. This urgent plea is extremely important. Recently new customers have given us trial orders. CAN WE KEEP THESE CUSTOMERS ????
ARMY MEETS PALMER TOWN TEAM

The fast Army team of Anchorage meet Palmer Saturday night in what is expected to be a fast game. The local boys are planning on working hard to get ready for the Fur Rendezvous and determined to win the game. SATURDAY NIGHT — AT 8:00 P.M.

Everybody is invited to attend and enjoy what is expected to be another good game.

******************************************************************************
EKLUTNA --- PALMER
SUNDAY EVENING

SUNDAY EVENING AT 8:00 FEB. 5, the town team will meet the fast Eklutna Indians in the local Gym. This team is colorful to watch and a large crowd is expected out.

MATANUSKA VALLEY TUBERCULOSIS COMMITTEE

A Tuberculosis Committee has recently been organized here in the Valley for the purpose of helping in every way possible to fight this dreaded disease.

Members of this organization worked hard during the Christmas Seal Sale, to get as much money as possible to help combat Tuberculosis here in the Territory.

Officers of this worthy organization are: Mrs. Ross L. Sheely, chairman, Don L. Irwin Vice Pres., A.A. Johnson Sec'y, and Mrs. Vic Chapman Treasurer.

There will be a meeting of this organization Monday evening Feb. 6th, in the Dormitory basement. As many people as possible are urged to come to this meeting.
1939 ANCHORAGE FOR RENDEZVOUS
Anchorage, Alaska

FEBRUARY 18-19-20-21

SAVE YOUR FURS FOR THE RENDEZVOUS WHY SHIP THEM TO THE STATES WHEN A BETTER PRICE CAN BE SECURED IN ANCHORAGE

THERE WILL BE PLENTY OF ENTERTAINMENT AT THE RENDEZVOUS

CROWING OF THE QUEEN

BOXING SKIING
BASKETBALL DANCING
HOCKEY DOG RACING

AS A SPECIAL ATTRACTION THE STUDENTS OF THE EKLUTNA VOCATIONAL SCHOOL WILL ENGAGE IN ESKIMO SPORTS AND DANCING.

$1,000 $1,000
A ONE THOUSAND DOLLAR PLATINUM BAR WILL BE GIVEN AWAY

COME TO THE FUR RENDEZVOUS WHERE OLD FRIENDS MEET

Clyde
Manager
ANNOUNCEMENT

District 4 -- wishes to call a meeting at Bill Bouwens Saturday evening about 7:30 or 8:00 for the purpose of electing a new Councilman in place of Ray Gries.

Ray Gries is planning to leave as soon as possible and go outside. Everyone in District 4 is urged to attend this meeting and help elect their new representative.

MARCH OF DIMES

The "March of Dimes to the White House" is a new movement for the purpose of procuring additional funds for the Research of Infantile Paralysis. This is in addition to the President's Birthday Ball held every where in the United States to obtain money to carry on this wonderful aid to the crippled and those afflicted with the aftermath of this terrible disease.

At the President's Birthday Ball held in Palmer there were 110 dimes collected for this purpose and are now on their way to the White House, Washington, D.C.

1939 HATCHERY PRICES

White Leghorn - special breeding--week-old started chicks: 18¢ each
day-old chicks: 15¢ each
custom hatching -- .04 per egg in tray lots

Turkey eggs will be set about April 1, -- .05 each egg.

Hatchery note:
Chick prices are $2.00 per hundred less this year and the ware house announces that chick feed prices are less this year than in the past so you will be able to raise chicks at a smaller cost than previous.

1939 feed prices:
Chick starter ----per 100-- $3.85
Growing mash ----per 100-- 3.40

1939 feed prices:
Chick starter ----per 100-- 3.40
Growing mash ----per 100-- 3.20

Note that feed this year is $4. to $8 per ton cheaper than last year. Come to the hatchery as soon as possible with your orders.

Following is a graph showing the goal which the hatchery expects to reach this year, and the amount of chick orders received to date.
ANNOUNCING

ALL-POINT LUBRICATION --- A GUARANTEED SERVICE

WE ARE PROUD TO OFFER YOU ALL-POINT LUBRICATION
A GUARANTEED GREASE JOB THAT LEAVES NOTHING TO
GUESSWORK --- EACH POINT IS CHECKED AND RECHECKED
BY MEANS OF THE COPYRIGHTED ALL-POINT SELECTOR
TO BE SURE THE JOB IS DONE EXACTLY AS THE MANUFACTURER OF YOUR CAR RECOMMENDS.

PLEASE STOP IN --- WE CAN
SAVE YOU MONEY ON EVERY
MILE YOU TRAVEL.

CO-OP
GARAGE
To the Editor: VALLEY SETTLE:
We have been told that the purpose in founding this Colony was to produce agricultural products that would find ready and profitable disposal in an already established market. "Butter is the thing," we are told, so a fifty thousand dollar creamery is built and we are supplied with a few Guernsey cows. This is a breed that under favorable conditions are good milk producers. We stab they in our so well ventilated barns that are designed along the lines and proportions of the Minneapolis Union Depot and spend a large share of our short winter day cutting and hauling wood to fire the airtight heater in a frantic attempt to "keep up" Bossy's milk and keep her calf from freezing to death. We feed dry hay (that we raise at cost of $20 to $30 per ton) with little or no succulent feed and the powers that be survey the creamery receipts with jaundiced eye and remark that "those scissor-bills won't take care of their stock anyway."

When the poor critter goes hopelessly out of production because of lack of pasture, proper feed and care—whcih we are not prepared nor equipped to give her—and we "knock her in the head", colorfully carting the carcass to the meat department. There we are offered four cents a pound and the sorrowful observation that; "Guernsey Beef is really very poor meat y'know."

After the transaction, in our dazed condition we find ourselves at the meat counter paying 50 cents for a pound of shank of "outside meat." Climbing out of the daze, we look at our purchase. Somehow it faintly recalls a mind picture of Joe Bone's recently liquidated muley cow leaping our garden fence. Again we look at our prize and turn toward the meat counter, we hesitate, perhaps we are wrong. Furrying home to do our chores we conclude that on this one occasion, "by gum" we will revel in the luxury of a stew made with "outside meat."

Construction Criticism
Get in stock that will produce both milk and beef, stock that will survive winter housing in our ample ventilated barns and, in the summer, wax fat on our practically only available pasture—the woods and slashings.

Signed — C.E. Bisson

HIGH SCHOOL WINS CHAMPIONSHIP OF THE VALLEY

The Palmer High School trims the fast Koslosey's team to win the Matanuska Valley Championship. They will receive a trophy and hold it for one year. Any one team winning this trophy twice in succession will have permanent possession of it.

The final score was 57 to 47. Ray Vorle and Cameron Erickson were stars for Koslosey's, while Miles France took scoring honors for High School with a dazzling performance to roll up a total of 23 points. If the boys hit the loop in their remaining conference games they should win easily.

LOST AND FOUND DEPARTMENT

On the evening of Jan. 30th, District No. 6 met at Nile DeLand's with six families present. The Council men were absent and there was no business except cards and flea hunting by Sud Campbell. All had a scratching good time and hope to have more present at the next regular meeting Feb. 27th. at Earl Hechers.

Signed: Ruth Brostrom
(Note: It has been learned that the fleas were on the cat. Shall we bring our own fleas to the next meeting??)
FISHERS BLEND, the ALL PURPOSE FAMILY FLOUR... $4.20
FANCY LARGE ITALIAN PRUNES, bulk... 10#.... $0.95
FISHERS BLEND, the ALL PURPOSE FAMILY FLOUR... 49#... 2.15
GIANT HULLESS POPCORN, sure pop... 1#... 10
ELBOW SPAGHETTI... 3#... 25
ALBERS INSTANT TAPIOCA... 1#... 23
ALBERS CORNFLAKES... pkg... 0.09
REDI SOUP MIX... 12 oz. pkg... 10
TANG SALAD DRESSING... qt... 45
PINEAPPLE BROKEN SLICE, in heavy syrup... gal... 75
PINEAPPLE TIDBITS, in heavy syrup... gal... 1.00
PLUMS DE LUXE, in heavy syrup... 2/1-2s... 2/35
APPLE BUTTER, Libbys... 1#... 2/25
APPLE SAUCE, Libbys... 2#... 15
CORN ON COB, Reliance... gal... 30

Have you seen the LARGE assortment of VALENTINES in the Dry-Goods Department?!?

MATANUSKA VALLEY TRADING POST
PALMER open Snow Nights ALASKA