

THE VALLEY SETTLER

Vol. 2

March 3, 1939. Palmer, Alaska.

No. 10

SHEELY OUTSIDE

Ross L. Sheely, General Manager, is on his way outside. During the annual trip to Washington D.C. Mr. Sheely will discuss the many problems confronting the Colony at this time, with the officials there.

The Executive Committee of the Alaska Rural Rehabilitation Corporation have appointed Mr. William W. Head, Acting General Manager, during the absence of Mr. Sheely. His signature will be accepted on all documents ordinarily signed by the General Manager.

EXTENSION SERVICE NOTES

The Extension Agent has had many inquiries regarding a news item on seed grains published in recent issue of the Valley Settler.

It is indicated that wheat should pass a germination test of 94.00 cwt., that if your wheat will not be house employees wheat is worth these figures remaining seed n %.

WELCOME TO PALMER

Mr. Clair L. Stock, Manager for the Matanuska Valley Farmer's Cooperating Association, arrived last Sunday. It is with a great deal of satisfaction that we make this announcement.

For months our Co-op Board have searched for a man qualified to fill this position and willing to come to Alaska and give the Matanuska farmers the accumulated experience of years.

Mr. Stock is not only well qualified, but willing and glad to be a guiding factor in the success of the Valley.

Mr. Stock has expressed his pleasure at the friendly reception thus far extended to him, and says he expects Mrs. Stock and son to arrive just as soon as traveling conditions will permit.

The most definite step toward permanent achievement for the Matanuska Co-op will, in the future, be measured with the arrival of its Manager. It marks the time when growth of business demands experienced handling. We have outgrown the past and expansion is necessary.

Thus, on behalf of every member of this Association, through the medium of our Co-op paper, we extend to Mr. Clair L. Stock, Manager, our pledged support and loyalty.

U SAVING YOUR PURCHASING
MARCH 1---PERPARE
ECT YOUR DIVIDEND.

BUS ON SUNDAY

The United Protestant Sunday School has made arrangements with Mr. Klinepier to leave the Miller corner, in Camp 7, Sunday morning for town. The bus will call as far as Broostroms, then turn back to the main road and stop in on the Zook road, and then on in to town. This will continue till Easter if patronized sufficiently.

For those not going to church or Sunday School, regular show-nite rates will be charged.

Mr. and Mrs. James Johnston left last week for the outside, where they expect to remain and make their home.

A group of CCC boys are here to begin work clearing land for the proposed airport. Twelve men are at present staying in the old Rudell place, until other arrangements can be made. The Fair barns will be moved to the slaughter house location.

The next regular meeting of the Northland Pioneer Grange will be held at the Grange Hall, Thursday March 9th.

AND REMEMBER MARCH 8TH. THERE WILL BE A SPECIAL MEETING FOR ALL CO-OP MEMBER IN THE VALLEY. EVERYONE IS URGED TO ATTEND THIS MEETING. NEXT WEDNESDAY---MARCH 8th.

CURE ALL ?

The latest cure for belly-ache is a petition. At least we might try turning it into a head-ache or a burn which is more simple and easier to cure. If you have n't a petition, borrow one from your neighbor.

WORD RECEIVED FROM MRS. ANN SMALLEY

Word has been received from Mrs. Ann Smalley, Most Worthy Grand Matron of the world. Mrs. Smalley visited in the valley last summer and sends greetings to all Masons and Eastern Stars here from Hong Kong, where she is at the present time visiting.

Mrs. Smalley tells us that she visited approximately 1700 Masons and 1300 Stars in the Hawaiian Islands on her way around the world. When Mrs. Smalley left Palmer last summer to return home, she was preparing to start an extended trip around the world which would take her a year.

It is extremely pleasant to be remembered by Mrs. Smalley from the far corners of the world.

COUNCIL MEETING

The annual Council meeting was held on March the first instead of the first of the year as it was supposed to be.

The annual report of the years accomplishments was read By Mr. Arndt, also there was a list of things which we hope to achieve in the future.

The most important event of the evening was an amendment made to the by-laws to include all the old timers, or settlers of the valley. In the future, no line shall be drawn between settlers and Colonists. The word COLONISTS was stricken from the by-laws and it was decided to forget the word as soon as possible.

Some of the Districts have not yet elected their new representatives to the Council, but expect to do so at once.

ivic Council Association in the future assume responsibilities.

THE VALLEY SETTLER is published every Friday by the Matanuska Valley Farmer's Cooperative Association at Palmer, Alaska.

Mng. Editor: Mario Wilson

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This paper is issued for the purpose of giving information and news of the Matanuska Valley Farmer's Cooperating Association's work, problems, accomplishments, and also, news of local and general interest; and to foster the cooperative spirit of the farmers of the Matanuska Valley.

With the arrival of a Co-op Manager, which marks the real beginning for future planning an accomplishment; may every serious minded member of this Association discard petty individual whims and peevish personalities.

Only one thing is now required to make this Co-op a grand success and that one thing lies in the hands of every member --- Loyal support of management and undivided cooperation of members.

Constructive criticism and general discussion of individual ideas are a fine thing until they begin to destroy and disrupt its organization, then it becomes a curse.

When the future of the majority is at stake, the individual can not afford to continue to insist on personal treatment, when in so doing he will jeopardize their future. In this project we have agreed to work for the mutual benefit of its members; lets not forget that obligation.

From now on lets assume equal responsibility and become partners with pride enough in our enterprise to fight for and not with.

February 28, 1939

The Mountain View Homemakers Club held their monthly meeting at the home of Mrs. Harold Dinkle and had a fairly good attendance. We also had two visitors and hope they will come again some time.

The topic for the day was on First Aid, and Miss Johnson gave us a number of pointers to remember which will be of great help to us in case of an accident or sickness. We wish to thank her for taking the time and trouble to meet with us.

This will be the last all day meeting for the year. The next meeting will be held at the home of Mrs. Ed Moss on March 15th, and will start promptly at 1:30 P.M. Be sure and remember the time. The topic will be EMERGENCY MEALS and will be given by Mrs. F. Henry. Roll call will be a usable recipe for a rush meal.

The Mountain View Homemakers Club held their regular monthly Birthday party at the old La Valley residence and report a very nice time. Old-fashioned games were played, several amateur magicians tried out a number of their pet stunts, and while we waited for the coffee to boil all joined in some good old-fashioned songs. I will say that for the size of some of the men, their voices were rather faint.

Two special birthday cakes were made in honor of Mr. C. Soper's, and Mr. C. Strikler's birthdays, with candles and all the decorations. Mr. Strikler couldn't come so Mrs. Strikler had to blow out the candles. Mrs. Henry donated the pie tin that was used as a paddle.

There will be another party next month for more birthdays so if you want a cake, be sure to tell us about it, and don't be bashful. The date will be announced later.

Mrs. A. R. Carson
Club reporter

CABBAGE AND COMMISSARS
By Ted Leitzell

NEW MAIL SERVICE
SCHEDULE ** EFFECTIVE MARCH 1

(Reprint from the AMERICAN
MERCURY)

He (Walter Pipple) doesn't care how much the others are coddled, and is not worried about his debts, for he is making money regularly. The important thing to him is that he can prosper without any help from the Comrades, rades, and that his kids are going to have a real stake in the future. He is not going to relinquish his hard-earned rights without a battle. *****

A financial summary of this Utopian venture in the Valley makes even drearier reading than a squint at Harry Hopkin's leaf-raking activities. Total expenditures have been nearly \$5, 000,000, and there are 164 families left on the project. Of these, one is really successful, and a handful more may make the grade without future help. The average cost per family for "rehabilitation " is thus \$34,000.

But-- who knows ?-- this money may have been well spent. In individualist Walter Pipple, so successful, and in the other colonists who have failed so miserable under collectivism, we have a perfect example of what happens under the planned benefits of New Deal paternalism. We have a positive proof that, while individualists who are willing to work can make a good living in spite of an almost overwhelming bureaucracy, there isn't a chance for Relief-demoralized derelicts to be nursed toward self-sufficiency in a totalitarian Utopia. The Comrades set up their own laboratory, under their own rules, and spent your money and mine with a free hand; the residue in the bottom of the test tube is of their own making.

NORTHWARD

Leave Seward - Fri. 7:30 a m
Arrive Anchorage -Fri. 12:30 p m
Leave Anchorage -Fri. 2:00 p m
Arrive Curry - Fri. 6:30 p m

Leave Curry- Sat. 7:30 a m
Arrive Fairbanks -Sat. 4:15 p m

Southward

Leave Fairbanks- Wed. 8:30 a m
Arrive Curry- Wed. 5:15 p m
Leave Curry- Thurs. 7:30 a m
Arrive Anchorage- Thurs. 11:59 am
Leave Anchorage- Thurs. 1:30 p.m
Arrive Seward- Thurs. 6:30 p.m

With this new schedule the north bound mail makes good connections with the air service.

The mail will close at the local office at 9:00 A m on Thursday and 2:00 P m on Friday.

1939--HATCHERY PRICES

Week old started chicks ---- 18¢
Day old chicks--- 15¢ each

Custom hatching

.04 ¢ each in tray lots and turkey eggs will be set about April 1.

Chick orders are coming in every day.

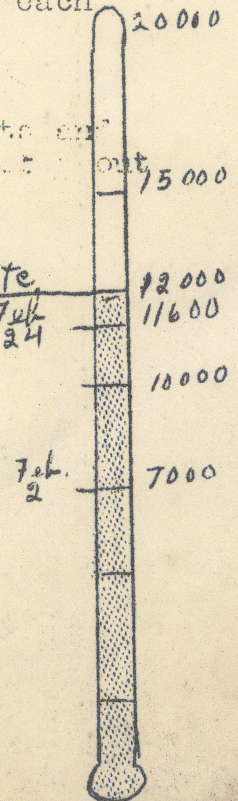
HAVE

YOU

PLACED

YOURS ?

Chick graph



ATTENTION

The River Bend Club will meet at the home of Mrs. Wm. Lentz, Wednesday March 8th. at 1:00 P.M. Roll call-- Current events.

HOMEMAKERS' MEETINGS
MARCH 3---- 10th.

- Anchorage----- March 3
"Rug making"
- Hilltop ----- March 7
Business and social
- Spruce Grove ----- March 7
"Foods For Children," at the home of Mrs. Thuma.
- River Bend ----- March 8
"Home Accounts," at the home of Mrs. Wm. Lentz.
- Civic Center ----- March 10
"Remodeling Clothing"
Home of Mrs. M. Sherrod.

The Food and Nutrition leaders for Matanuska Valley held a leaders' training meeting on February 28, in Palmer. There were 12 leaders who attended this training meeting on "Meal Planning," "Emergency Meals", and "Meat Substitutes." These leaders are to be complimented on the interest they are showing in taking training work in order to carry out project programs in the different communities. The leaders of the Food and Nutrition group are to have charge of the food demonstrations during the month of March. The leaders for the weaving project held 2 meetings during the early part of February, to prepare for the weaving meetings which are to be given during the early part of September.

YOUR LAUNDRY WORK GUARANTEED
DAILY DELIVERY
SERVICE

RUSTY'S LAUNDRY

CREAMERY BUILDING

PALMER

DISTRICT MEETINGS

District 6 held its regular meeting at the home of Earl Hecker on Feb. 27. There were twenty-five members present. The Business of the meeting was election of new officers and a general discussion of farm and crop problems. Mr. Earl Hecker was elected District representative on the Civic Council and Ivan Wilson was elected treasurer.

Over in the Butte District a meeting was held on the same evening. There were 17 members present and only 22 members in the district. Those not attending were at other meetings. Mr. Ed. Wineck was elected District representative.

Who said the Civic Council was dead? Who said there was a lack of interest in this organization? This is sufficient proof that the Civic Council is very much alive and active.

It has been reported that the same interest is being shown in every other district. There are eight Districts in the Valley.

ALMER J. PETERSON
LAWER
TEMPORARY OFFICE WITH
THOS. C. PRICE
RESIDENCE AT THE WHITE HOUSE
ANCHORAGE, ALASKA

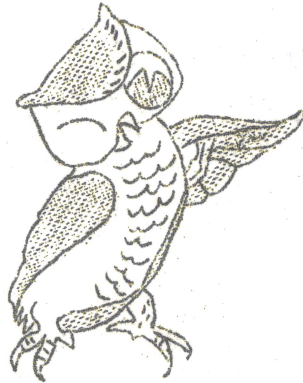
FOR SALE

RHODE ISLAND RED HATCHING EGGS
INQUIRE OF

MRS. CARL MEIER

Pat was taking his first airplane ride. About 5000 feet up the pilot sent the ship into a nose dive; it was headed straight for the city below. Pulling out of the dive, the pilot turned to Pat and said: "I'll bet 50 % of those people down there thought we were falling." "Yes," said Pat, "and I'll bet 50% of the people up here thought so too."

ELECTRIC BALL



BE WISE AND
PATRONIZE

DANCE your way to Electric Lights

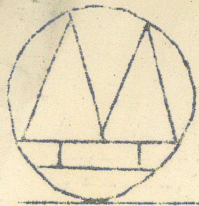
BUY A TICKET FOR YOURSELF
BUY A TICKET FOR YOUR FRIEND
BUY A TICKET FOR GRAND-PAPPY

B U T B U A T I C K E T

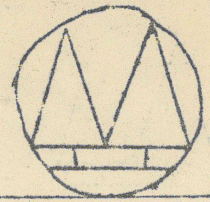
PRELIMINARY ESTIMATES FOR
SERVEY OF POWER SITE HAVE
ALL READY BEEN STARTED.
AS SOON AS THE ENGINEER'S
REPORT IS COMPLETED AND
SUBMITTED TO WASHINGTON
FOR APPROVAL, APPROPRIATION
WILL BE MADE AVAILABLE
AS SOON AS POSSIBLE.

WHEN THIS HAS BEEN ACCOMPLISHED
ALL PREVIOUS EXPENSE WILL BE
REFUNDED, FROM THE APPROPRIATION.

March 11



COOP STORE



Clearance Sale in Full Swing

Mens' Melton Coats - - - - -	\$ 2.50
Mens' House Slippers - - - - -	.75
Mens' Caps - - - - -	.25
Ladies Knitted Dresses - - - - -	5.00
Ladies & Girls' Rain Coats - - - - -	1.00
Ladies & Girls' Overshoes - - - - -	.75
Ladies & Girls' Union Suits - - - - -	.50
Ladies & Girls' Breeches - - - - -	1.00
Oxfords - - - - -	1.00
Wool Jackets - - - - -	1.00
Boys Melton Breeches - - - - -	1.00
Boys Over-all Jackets - - - - -	.25
Charlie McCarthy Sweat Shirts - - - - -	.45

ATTENTION EVERYONE

\$ 7 25
 +
 7 30

AFTERNOON DRESSES *** LATEST IN STYLES AND COLORS

MATANUSKA VALLEY TRADING POST

PALMER

open show nites

ALASKA

(PALMER THEATRE - MARCH 3

JOAN SPENCER
CRAWFORD TRACY
in
Mannequin

THE DRAMA OF A SHOPGIRL AND A MILLIONAIRE

-MGM-

also
-SHORTS-

NEXT WEEK

WATCH POSTERS FOR NEXT
SHOW

HARD TIMES DANCE

sponsored by

AMERICAN LEGION

MATANUSKA Hall.

MARCH 4th

Come join the FUN!

Come in COSTUME!

Good Music!



REBORING
MACHINE WORK
WELDING
AUTOMOTIVE SERVICE

SERVICE!

GAS & OIL
TIRES & TUBES
ALL-POINT LUBRICATION
BATTERY RECHARGING

THE CO-OP GARAGE IS CONSTANTLY ENDEAVORING TO GIVE YOU THE BEST SERVICE POSSIBLE IN THE MAINTENANCE AND OPERATION OF YOUR CAR. TO GIVE YOU THIS SERVICE WE KEEP AN ADEQUATE STOCK OF WELL-KNOWN LINES OF TIRES AND TUBES, KITS, ACCESSORIES, GASOLINES AND LUBRICANTS.

- GENERAL tires & tubes
- FIRESTONE tires & tubes
- FIRESTONE accessories
- STANDARD OIL products
- AUTOLITE spark plugs
- WEED Bar-reinforced
- QUAKER STATE motor oils
- PRESTONE anti-freeze
- PYRCIL
- AMERICAN BRAKBLOK LINING
- AMERICAN BRAKBLOK for belts
- MAZDA lamps
- P & D Ignition parts
- McCORD heaters
- TRICO Windshield wipers

STOVE OIL, FOR BROODER STOVES IS IN.

CO-OP GARAGE

Headquarters for
Parts and service

