unless something unforeseen stops the Alaska Steamship Company’s Christmas Ship Santa and his entourage of entertainers will arrive at Palmer about forty-three Saturday afternoon.

True to his word, Hank Golisch, foreman of construction at the Community Center, has the big hall all heated in and the heat on. As soon as possible after arrival, Santa and his gang will put their show on there. There is not much making it early as they are scheduled to give another show that same evening over Station KFDJ at Anchorage.

In the matter of transportation so that every one in the valley can come, Mr. Irwin has drawn up the following route schedule for busses and trucks:

A bus will leave Wasilla at 2:15 and will come past Camp 4, the Kindcrnan place, and to Palmer by Fingerlake Road.

Another one leaves Rey Wilkes’ place at the same time, coming to Palmer by way of Camp 2 and Matanuska. This same bus will return to Camp 2 for another load as soon as the first load is discharged.

Still another bus will leave Camp 7 at 2:15 and come in by the way of Camp 5. It will return from Palmer, turning north around the loop at the Henry Ronan corner and coming in by the way of Camp 6.

A bus will be at Jack Harmon’s place at 3:15 and will come to Palmer along the school route taken in the evening when returning from the Matanuska school.

Trucks with trampoline covers will augment this fleet and will make special trips whenever necessary.

One will go to the George Vonne home, passing along the road by Walter Hultin’s place and returning by the S.S. D. corner.

Trucks will leave the Camp 10 area beginning at 2:30.

After the show and the distribution of candy, nuts and fruit by the Wasilla Ship Santa and his aides there will be a drawing for the 50 sleds and saucers held by the community. Names of every child will be put into a hat, from which Bill Hovanas will pick the lucky ones.

That, it is considered, will be the fairest way of distributing the sleds. It is too bad that there are not enough on hand to go around, but eventually every child will be able to understand, boys, these are not
(continued on page 4)

NO MARKETING PROBLEM AT FARMERS’ EXHIBITION FARM

In an article appearing in the December issue of the ‘Farthest North Colloquy,’ President Chas. E. Bush of the University of Alaska, compiles some very convincing figures on the sale of produce from the U.S. Agricultural Experiment Station to the College Kitchen.

After itemizing the quantities and values of the dairy products raised at the farm and sold to the school, President Bush says:

“If today the unit had twice as many acres under cultivation, a barn twice as large, silos, and twenty cows instead of ten, the record would be so outstanding that no one could or would say that agriculture in interior Alaska is not one of our most valuable assets.”

“In this small dairy, producing and selling to the University Club 210 gallons of whole milk at 60c per gallon, $48.00 for the month of October, is unable to meet the requirements of whole milk for a group of scarcely more than 100, which is inevitably bound to be the result when agriculture produces and furnishes the farm products for a community as large as Fairbanks.”

“If I am correctly informed there were shipped into this section during the year ending June 30, 1934, dairy products to the value of over $185,000.”

When the farmers of the United States finally decided upon an agricultural project for Alaska, it was because he could see the importance of developing a basic industry in Alaska capable of furnishing food for its people. No failure will be recorded because the plan for it is fundamentally sound. If there is a failure, it will be because of the human equation, lack of transportation facilities, lack of coordination between production and distribution or the failure of some other major factor to function efficiently...

And I believe the people of the United States generally and of Alaska specifically would not oppose in any way the opportunity of making this Northerland of homes and using the wealth the Territory possesses to make increasingly better homes.

The agricultural industry needs to face the serious consideration of increasing industry in the Territory...
The new home of the PIONEER is somewhat different than the little hand-lettered on Fingerlake Road. It is now the site of a three-story store formally occupied by the timekeeper.

The first section has a table and benches with late magazines and papers from various Alaskan cities. It is a place where you can meet your friends, or leave your packs. Make it a habit to drop in. There is a bulletin board listing truck or any other transportation going out to the different camps. Come in and get the dope. No need wearing out your thumb along the road.

The center section is where the weekly accident occurs, and the former hand-office is our living quarters...just twenty feet from the mess house door. This has its advantages. It is a bunch you will always be up no matter how early you call in the morning. Not even a deaf man could sleep through the old clanging of that beaten railroad iron, the imperious summons to a six o'clock breakfast that the crows refer to as the 'gut hammer.'

Like the Lion's Mouth of Addison's "Spectator," we, too, will have a fox beside the door. "We call it the Pioneer's Powder Horn end into the slot you may drop any point of information you wish to query, or any legitimate kick you wish to register. Through the Powder Horn we hope to settle misunderstandings before they grow into something more dangerous.

For instance, a colonist came into the office the other day and got a load off his chest. His denser was up. He had been refused permission to service his Guernsey cow with a fine Brown Swiss bull. He thought that was carrying corporation authority a little too far. After all, it was his cow.

The mistake was that no one had taken the trouble to give a reason for the ruling. He was most sensible about it and soon over his anger when it was pointed out that all the stock brought in by the corporation was of fairly pure strain, if not a real thoroughbred, and that those lines would soon disappear with uncontrolled crossing.

Use the Powder Horn. We will do our damndest to get the answer to any complaint. A better understanding between the busy official and the colonist with an individual problem will do much to make the going easier for both.

Wonder what the folks back in Memory, Wisconsin end the neighboring states will say when they hear that we are having spring weather with the mercury at forty above all day?

To determine the exact moment when it becomes dark on the day when dark falls ends the long fast of Ramadan practiced by the Moslem nation. Official of their church pulls a hair from his head. If, at arm's length, he cannot tell whether it is black or white, he announces that darkness has fallen.

By this unique method we have determined that daylight arrives at 8:28 and that it is dark at 3:25.

Sourdough Sam laughs at such foolishness as pulling out hairs. "He clings to the old Alaskan manner of determining this point. "If you can see to swing an axe, it's daylight."

"Stumpode Rod" Robinson suggests the hockey team throw their skates away and go in for water polo.

F. S. Low, one time settler in the valley who returned when he learned of all the activity around here, discovered some old strawberry barry by the rain melted away their protective covering of snow. He brought some into the office and they look like they just came out of a greenhouse...not even burned on the edges with frost. Nature sure plays some funny tricks up here in the Frozen retina.
Acting upon word sent in by a member of the Kenai Peninsula Conservation Club of Anchor Point, the men of the Anchorage district have in the valley investigating the killing of a cow moose and calf a week ago.

There is no doubt about the brazen defiance of the law, for a member of the association chambered upon the kill while it was being put up by the bear hunters to kim. It is well established, however, that to Palmer they were not colonists.

Many of the colony group took exception to something we wrote about newcomers shooting ducks off the nest area's little inquiring round disclosed that this not only happened, but that some here had it admitted as much to Senator O’Connor. They also proved that every man from that colony back east had been told that he could shoot anything at any time, the case worker saying that he didn’t think there were any laws there at all. Ali were they had be out of the benefit; and looking forward to the arrival of another brother, Ronald, who is expected to be here on one of the next two boats.

Over in the other part of the hospital Mrs. Leon Melvin of Truck 90 presented her husband with a fine $1,000 bed and maid on the 15th.

Baby Grissom has been taken to Anchorage for X-ray examination.

VALLEY CAFE
TOYS AND GIFTS
FOR THE LITTLE YELLOW

CHRISTMAS TREE DECORATIONS

BOOKS, MECHANICAL TOYS, GIFTS

AND

FOR THAT NEW CHRISTMAS DINNER

CAKES, PIES, DESSERTS

PASTRY

JUBILANT "I DON’T" IN THE TANK

TEN OUR EXCELLENT BUY JOBS

RIBAOS, BREAD, BUNS

BEST IN THE VALLEY

JOIN US

THANKS
Big Day -----
presents, but a chance to get first choice at purchase, just as the old man did when the cows arrived.

There will be plenty of presents to go around, not only for the colonists children, but for every little one in the valley. And on Monday Kolosky's store will give out stockings full of goodies to every one who comes in at one o'clock. Better talk dad or mother to bringing you in.

Word from Anchorage tells us the Mukluk Dance last Saturday eve was a huge success. They are going to hold another one on the ice rink Xmas Eve. Part of the ice will be roped off for dancing, while the rest of the space will be open for those who like to skate to music.

The next day, Xmas at 1:30, the Palmer Pioneers will meet the Anchorage Hockey team in a match...so be there Palmsrites and give the home town boys a lot of moral support.

Howard Lyng has just received official notification that he has been elected delegate to represent the Second Division at the Democratic Territorial Convention, at which there will be delegates nominated for the National Convention, and a party platform adopted.

Edward Coffey and Minor Hueby will attend as delegates from Palmer.

Through the kindness of your old friend J. P., announcer of KNOP, an appeal for Christmas tree decorations was broadcast. Less than ten hours later Mr. Gust Schisbal and Mrs. Hank Lehose were here at the office with bundles for the Xmas Committee. Thanks, folks.

Wonder what happened to cause all those sparks when two popular members of the valley's younger set got accidently in the ed's office the other day. Reminds us of when we considered those little spots as mighty serious business.

One way of getting a concrete chimney in a hurry is to have a fire like John Naehon of Tract #56 in the other day.

Unwilling to chance the temporary deck that had caused all the trouble, he went without fire from 7 in the evening until he could get into town the next day. Before dark Bill Taylor had the new concrete chimney all installed.

If too busy to write, send PIONEERS

Mrs. Harvey Buckridge, whose husband is employed at Kolosky's, is a recent arrival from the outside. Until they can get located closer to town, they are living in the small cabin on the Kirsch tract, #64.

John Bradley of 117, who left for the States to get medical attention at a veteran's hospital, is a real booster for the valley according to a clipping sent us by Arv Schaleben.

Bradley, on a visit with relatives at Red Granite, Wisconsin, told a news reporter that we are in the 'garden valley' of the great Alaskan Territory.

"There is no depression in Matanuska," says John. "Many have more to eat and wear than during the good times in the States."

Arv Schaleben has a good article on the project in the January issue of the American Magazine. Don't miss it.

Any of you folks from Hugo, Minn. It was there that a nine foot eagle picked up nine-month-old Darline Lindberg and then electrocuted itself by flying into a high tension wire. It volplaned to earth with the child still in its talons.

The baby was only slightly bruised.

Joe Ubert of Tract #160 is now all set and ready to go in the new community pool room shop.

With his place full of the most modern equipment and plenty of stock on hand, Joe says: "Bring 'em in, I'll fix 'em."

SALLY'S
SIX COURSE CHRISTMAS DINNER WITH WINE
Served From Two Till Eight P. M.
HAJS -- Finest Box Cangies

PALMER MOTOR SERVICES
ALL BRAND NEW EQUIMENT!!!
Snappy taxi service -- Frightening REASONABLE, RELIABLE & RESPONSIBLE
WHEREVER THERE'S A WOLD & A LOID
BOB'S TAXI
GETS YOU THERE AND GETS YOU BACK ANY TIME ANY PLACE HEATED CAR
Office..................KOLOSKY'S
At the Toy Store
LET'S FORGET BUSINESS
FOR THE MOMENT WHILE
KOSLOSKY'S
"THE FRIENDLY STORE"
WISHES YOU
CHRISTMAS HAPPINESS
DURING THIS FIRST YULETIDE SEASON
IN YOUR NEW HOMES

BRING THE KIDS IN!
LET THEM MEET SANTA CLAUS
IN PERSON ???

LET THEM SHAKE HIM BY THE
HAND, AND RECEIVE FROM HIM
A BIG XMAS STOCKING
WITH THE COMPLIMENTS OF

KOSLOSKY'S
"THE FRIENDLY STORE"