## MATABUREA TALLEY

61°30 N. Lat.

149°15 W. Long.

## "MATANUSKA MAID (Tr RODUCTS

Vol. 1

Palmer, Alaska - February 20, 1936

No. 27

PIONEERS TAKE ANCHORAGE --FAIRBANKS TAKES DIONEERS IN FAST HOCKEY MATCHES

The Palmer "Pioneers" showed up well in fast company when they attended the Anchorage Vinter Sports Tournament last week-end.

The first clash was with Fairbanks on Saturday morning when the Pioneers took a 9 to 3 trouncing. It was, however, a much better game than the score indicates, every play being hotly contested.

The score at the end of the 1st period was 2 to 1, and it was when the 2nd started that the boys from the valley felt their shortage of men for Fairbanks came out with a strong line-up of the college boys, giving them almost a whole fresh

It was the first time for our goalie, Pansy Karlovitch, in that position, and though he fought the puck with the fury of a demon the boys from the interior continued to score. About the middle of the last period, with the score 7 to 1, "Grandpa" Biggs came out of a mixup with the puck and took angle try at the goal. His stick was half blocked and the rubber disc barely crept for the target. Losey, Fairbanks goalie, turned the color of a beet when it slipped past him.

The line-up: Palmer (3) Fairbanks (9)

Anderson	$^{\circ}$ C	McFarland
Nathe	RW	Motschman
Wernberg	I	Anderson
Davidson	RD*	McDonald
Quam	LD	Huffman
Karlovitch	G	Losey

at 4 to 1. Quam played an exceptionally good defense game throughout and Gar Anderson's tricky puck carrying had the host city boys a little bewildered.

In the second game with Anchorage, considered by many as the best match played during the tournament, every inch of every advance was fought for by both sides. It was tight hockey from the first whistle till both tired teams retired from the ice, Talmer having (continued on page 4)

PRESIDENT'S BALL SET FOR SATURDAY, FEB. 22nd.

Mr. Howard Lyng, General Chairman, has kindly consented to write for us the set-up for the President's Ball, being held on Washington's birthday rather than that of the Tresident because of the quarantine effective of that time.

As this is a social event being held for the express benefit of the people of the Valley and expecially the Colonist group, we urge that everyone come. Arrangements have been made whereby those Colonists who have not been engaged in outside employment will have the admittance charge advanced for

Parking space for the young-sters will be supplied in the form of cots and mattresses where they can rest when tired.

There will be no charge for transportation and busses and trucks will follow the routing utilized for the Xmas party.

The music is to be supplied by

the Colonist Orchestra organized by the Rev. Merrill Sulzman. band has been practicing nightly for the dance and has developed into a fine musical organization.

The Community Hall will be ful Near the end of the game Nord ly completed and the President's Nathe whizzed in a fast one and the Ball, put on by the Colonists and score stood 3 to 1 at the finish. the Palmer Democratic Club, will be an eminently fitting manner to dedicate it.

The real purpose of the affair aside from a get-together for the Colonists, is to raise a little money as a contribution to the pet charity of President Roosevelt, the Georgia Foundation, which he established several years ago for the relief of children of the U. S. A. Anchorage team Palmer came out best

It will be an extremely nice gesture on the part of Colonists and residents of the Valley to turn out in force as an expression of affection and thankfulness to the man whose vision and energy is directly responsible for this great project, and the hundreds of happy homes now occupied in the Valley.

> Howard Lyng General Chairman

THE MATAPUSKA VALLEY PIONEER
Published Thursdays at
Palmer Alaska
Jack Allman, Editor --Publisher
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Subscriptions rates \$2.50 yearly. If by mail add 50¢ for portage. Single copies 5¢ locally, 10¢ elsewhere. Advertising rates furnished on request. Weekly PIONEERS at Bert's Drug Store - Anchorage.

The following is in answer to queries from interested colonists who have asked us why, up here in a farming community, we are so interested in The Dimond Fish Bill.

The Bill, which calls for the abolishment of all fish traps in Alaskan waters, promises to be one of the hardest fought pieces of legislation affecting Alaska to come up in years.

Passage of the Bill will bring to Alaska a tremendous increase in population, and that population will be just that much larger a market for Matanuska Maid products.

Here is our argument:

Canada, where fish traps are prohibited, used 17,000 men to put up
their pack in a normal year like
1934. That same year Alaska used
25,000 men to put up just FOUR times
as much fish. These figures are from
the Bureau of Fisheries.

Had Alaska no traps it would have taken 68,000 men to put up our pack. These men would make their homes in Alaska, and the ratio of employed family heads to non-producers (that is women and children) is 1 to 3, meaning that it is conceivable that the fishing industry might be run in such a manner as to bring Alaska's population well above a hundred thousand.

In the Bristol Bay district, where traps are prohibited, the boys last season collected in the neighborhood of twelve hundred dollars apiece for eighteen days fishing. That's good dough in any man's language, and what better set-up than to have a farm, leave it during the month of July (when there is little to do) and make a quick stake!

That, it would seem to us, is pretty fair insurance in case of crop failure, but as long as there are company owned traps the number of independent fishermen will be limited and employees will be shipped in from the States and receive their pay after return, leaving little of their earnings in Alaska, and holding short period jobs that could and should be filled by resident Alaskans who have other interests to keep them in the country the year 'round.

Buy FIONEERS and send to friends

Contrary to his original plans Mr. M. D. Snodgrass is now selling lots in his addition South of Finger Lake Road and West of the R.W. tracks.

Bert's Drug Store is the first lessee to take the advantage of acquiring permanent title and now owns the property upon which his store stands.

Mr. Shodgrass announces that he has other ground ideally situated for either business or residence sites, and for sale at the purchaser's terms.

FOUND: Black female dcg, long hair, white on nose, two hind feet and chest. The Clinton Johnsons have her at Treet 148 and will keep her until called for.

FOR SALE: Silvertone phonograph with about forty records. Cabinet size. \$10.00 PIONEER OFFICE.

Pair 7 foot maple skiis with harnesses. Also poles. All in excellent condition. Cheap. PIONEER

Mantel type seven tube Airline radio. Electric. \$17.50 See it at the PIONEER office.

A dandy Jiffy Kodak. 33.50 See Chuck Moore, the PIONEER newsie.

MacKenzie River Huskey with harness. One year old and broke to drive. Twenty bucks Harry Sears

Bonus application blanks will be distributed and records filled in at the next meeting of the Matanuska Valley Post of the American Legion, to be held Tuesday evening at the home of Reverend Bingle.

Transportation will be furnishe as in the past so as to arrive at 8 o'clock.

F. S. Lee will pick up members from camps 8and 9 and the school bus from out north will come throughness 5,6 and 7. Camps 2, 4 and 10 will be provided for by the com-

mittee.

Arrangements have been made to have all the application blanks for the Baby Bonds filled at this time so be sure and bring your necessary papers. And don't forget your thumbs, either. You have to be finger-printed.

FOR SALE: 110 volt converter for electric radio. PIONEER office.

Walter Sackman, expert photographer, will be in town Saturday and is open for engineements.

## VOLUNTEER FIRE DED'T FOFMED

Tuesday evening saw the inauguration of the Colonial Fire Department.

Father Culzman, Chief, presided and Assistant Chief Jack Allman read the new constitution which was unanimously adopted. The election of Phil O'Neil as Secretary-Treasur-the first hole onto real pay in the er completed the roster of officers Tolovana district. and a list of all members will ap- In '22 he inter near in PIONEER shortly.

The next meeting is called for

William "Bellowing Bill" Taylor will address the meeting, sotto voce, on the condition of our present water supply.

The new Fire Department will be affiliated with the National Fire

Protection Association.

Wonder which school teacher it is who has just recently cancelled her ticket reservations for return to the States at the end of the school year.

We understand that Skip Couden is shopping for a house and expects to settle down for some time in the when I first toured the valley yesvalley. May even get himself a putt terday was the apparent permanency nutt, so we hear.

Bruno Ueeck (he's the old timer who bored a hole in the exact center of the bull's eye to win a tur-key away from us by an inch) has just received a chack from Sears and Roebuck and the award for having sent in a prize winning dressed mink pelt. Bruno takes great pride in the manner he cares for all his skins.

The Ladies of the Legion Auxiliary will hold a Bake cale at the Co by someone, whether Alaskans or out Commissary Saturday .M., February siders.

All Auxiliary members are asked to send in contributions.

Mrs. Bingle Publicity Chairman

Members of Executive Council of Protestant Community Church met at the home of the Neil Millers' on Saturday night. The business of the evening included plans for a church building and permanent organization.

The response to the funday Worship has been sufficient to encourage the Council to make plans for a ing generation will love the count permanent building.

Dun't forget to sign up for your IONEER subscription, please.

## FAMOUS PIONEER LIKES COLONY PROJECT CET-UP

Jack McCord arrived in the valley yesterday for his first visit after eighteen years.

Projects are not new to Jack. '15 he was instrumental in founding the town of Livengood where he sunk

In '22 he interested the Standard Oil and Southern Pacific in the petroleum possibilities of the Monday evening, the 24th at the of-Alaska Peninsula. There, expenditive of the PIONEER. tures of over two million dollars in roads and drilling operations brought into being the town of Kanatak.

> In later years he established a cattle and sheep industry on the islands to the westward and founded the settlement of McCord on Sitkalidak Island where he has his permanent residence. On Sitkalidak and Chirikof Islands he and his associate have fouteen hundred head of cattle and eleven hundred sheep.

> McCord has seen many settlements established in the mining centers. but we were interested in what he thought of our valley and the pro-

> ject. When questioned, he said: of the community. Unlike mushroom mining town, this place has been built to stay.

> "These present, substantial houses, barns and improvements; this Community Center with its: schools, hospital, gymnasium and other useful buildings, will last for fifty years as they are.
> "The fact that these home tracts

> are connected by good roads with each other and with the railroad Community Center, Willew Creek Mine Matanuska, Wasilla and Ancherage, foretells for a certainty that the home tracts will always be occupied

"I believe the majority of these colonists will stay, but if they is not there will be clenty of Alaskans to take their places.

"These colonists, I notice, have ldren - lots of them. They, re children - lots of them. doubt, are happy in the thought that they are building for the fu-ture safety of these children. The youngsters will be reared

with good food and shelter, near solendid schools and medical attention, and in a land of opportunity.

"T.ese people are living in an amphitheater of beauty and the com and become a major asset of the Te. ritory.

How about a name for the orchestr

substitution.

In the second game with Fairbanks Coach De Cicco insisted upon a straight defensive game and the final score proved him right for they held the combination Fairbanks Service, is no longer connected and College teams to a score of 3

On the ice Gar "Amay" Anderson generaled the Proneers like an officer in the field and with the help hold the score down. With only Mr. and Mrs. Grant France, suffcur substitutes for replacements, fered an injury to her ankle while De Cicco did his best to keep fresh sledding and was treated by Dr. of Tyro Pansy Karlovitch managed to men on the ice, but the boys from the interior were too much for the 'Poiler Makers' as the crowd dubbed the Valley team.

by unfamiliarity with the rulings of Forbes Baker, who refereed all games except the 2nd between Fairbanks and Palmer. They soon picked up the 3 blue line idea, though, andhurt in an accident at the Communthere was little penalizing. Verne ity hall will be cut in a few days. Johnson refereed the game Monday morning.

share as subs, with Dave doubling suffered a nainful accident when he share as a sweeper. Your reporter heard slipped on a wet spot on the floor one of the rink managers ask his partner about cleaning the ice between quarters. The other fellow said it wouldn't be necessary as Moody had played the last period. be our some of the boys call Tave "Sitting days. Bull" now.

wonderful banquet to all the competing athletes and tropor Will g ve a short speech of thanks, compli-menting all upon their fine sportsmanship.

LET MANLEY E. SWEAZEY, C.L.U., WHO SELLS NORTHERN LIFE "3 in 1" POLICIES, SHOW YOU HOW TO PROTECT HEALTH ACCIDENT LIFE ROOM 7 AT HORTON'S VALLEY CITY or PALITER. AT THE PIONEER OFFICE

OLE'S TAXI

SERVICE CAB COLONY

A BRAND NEW FORD V8 SEDAN CLUB RATES A SPECIALTY WITH US Proprietor Hans Norheim

Mr. Sheely announces that after the first of March there will not played the entire game without one be any more 'back time' credited. If you have any time coming get it in before this date.

> Mr. Kling, who for some time has been manager for the Palmer Motor with that organization.

> > HOSPITAL NOTES

June France, 11, daughter of Albrecht.

John Pfeiff, who cut his knee and then sprained his leg while on In the fast play on the ice the a trip to the glacier, is getting local boys were somewhat handicapped along as well as can be expected considering the seriousness of his injury.

John Herdman, whose back was

Carl Jepson, Nome Sourdough, who Bob Barnett, Ted Wright, Francis has been working as a carpenter for Biggs and Dave Moody all did their the Corporation the past 5 months. suffered a painful accident when he and crashed into the coal scuttle, cutting his lip to the extent that Dr. Albrecht had to take 7 stiches,

Jep is resting easily and will be out and around again in a few

Skip Couden is over his aggra-The last night Anchorage gave a vated case of hives and back on the job.

> Oscar Gill, Mayor of Anchorage, got the low-down on this pledge

Erown from a friend in Metchikan.

Brown is the nut who has been cleaning up out in the States with some of the craziest stories about the project that has ever been writ ten. Here are some excerns from

the letter Mayor Gill received.
"...he (Pledge Brown) was tossed YOURSELF "ALL WAYS" WITH ONE POLICY in jail here at Ketchikan for steal ing a woman's purse during a drinking party....left town without paying his bills and has since been passing off as editor of the Chron-

"The Denartment of Justice has his record which includes car theft. and forgeries in Arizona, and Calif-There are many charges ornia. asainst him."

Irs. Oscar Beylund of Tract 94 is in receipt of the sad news that her father was killed by a falling tree while working on a WPA project at Pear Lake, Wisconsin.